

BLACMAC

PRODUCTIONS

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Use the benefits of film to train your staff effectively.

What is it?

A Training DVD that meets immediate staff training needs as well as providing ongoing benefits as a useful business resource. Blacmac Productions will produce the DVD to your specifications and needs. You can then distribute the Training DVD throughout your business ensuring all training is regimented and documented for industry standards and requirements.

Why should I get it?

A Training DVD provides a cost effective way of enhancing the impact of training for your company's staff. It reduces the human and financial resources strain imposed by in-person training as well as ensuring all employees receive exactly the same information. The Training DVD can also be kept on site and used as a great reference tool for your staff.

How does it work?

Blacmac Productions handle all aspects of the production. We prepare the shoot, organise the crew and talent if required, edit the project and provide the required number of DVDs. Every Training DVD production is different depending on your business needs and budget.

Where is the Training Video shot?

Blacmac Productions will shoot the training DVD in a place that best reflects your business's product or service.

How much will it cost?

Each production requires a free quote as there are many different factors that influence the costing of the production. For example style requirements, such as the need for re-enactments or stunts, will impact on the cost. We can tailor productions to your specific budget.

What is included in the price?

The cost includes preproduction concept writing, shoot scheduling, director, director of photography, sound technician, editor, copies of the Training DVD and uploadable files on CD for web use.

How long will it take to shoot?

Shoots are usually scheduled for one day however this is dependent on the level of information to be imparted. Blacmac Productions can arrange for longer shoots if required. These details will be discussed during the initial quote stage.

When will I receive the finished product?

Generally you will view initial production three weeks after shoot. Changes can be suggested to the editor at this stage. Again this timeframe is moveable and delivery can be adjusted according to your needs.

What is in the fine print?

There will be no pickup shoots or additional shots added after schedule sign-off. There will be no reshoots unless operator error is involved.

How do I arrange for Blacmac Productions to produce my Training DVD?

Contact us at info@blacmacproductions.com or by phone on: 0415 843 243.

Visit our website for samples of our work: www.blacmacproductions.com