

BLACMAC

PRODUCTIONS

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Business promo visual package

What is it?

The Business Promo Visual Package is an affordable and effective tool that will demonstrate the benefits of your business's products and/or services. Blacmac Productions will produce a Visual Package which can be used to play at home and trade shows, uploaded on your website and used for online advertising. The film will be edited so that its look and feel compliments existing point of sale advertising. The Pack includes a DVD of the Visual Package and a CD containing an HD file and Uploadable Mpeg File.

Why should I get it?

Film is considered the most effective mass-market advertising format. With a Visual Package you will catch the eye of potential clients that would otherwise be passing by your stall at Trade Shows. This will hold their attention and give your sales crew a chance to make an initial contact. The Visual Package will also enhance the appeal of your website and online advertising.

How does it work?

You decide what you want to feature in your Visual Package. Blacmac Productions will come to your business and film your product and/or service and then take the film away for postproduction. We will then edit the piece into a succinct Visual Package that gets your message across quickly. The look of the film will compliment the style of your existing advertising such as brochures and website. You will have the opportunity to review the film before completion. Once the Visual Package is finished we will send it to you in the post on DVD and CD.

Where is the Business Promo Visual Package shot?

Blacmac Productions will shoot the promo in a place that best reflects the product or service.

How much will it cost?

Base price is \$7000. This will vary should the shoot require additional technical equipment, additional time or if a voiceover is required.

What is included in the price?

The cost includes preproduction concept writing, shoot scheduling, director, director of photography, sound technician, editor and delivery of completed product.

How long will it take to shoot?

Shoots are scheduled for one day with further costs involved should it require more time.

Can we shoot for longer than one day? How much will this cost?

The shooting schedule is worked out in the preproduction stage so we will know at that point if it requires more than one day shooting time. Minimum cost for an extra day additional \$4600 (dependant on basic shoot price.).

When will I receive the finished product?

Two weeks after shoot you will view initial production at which point changes can be suggested to the editor. Timeframes can be adjusted according to your business needs.

What is in the fine print?

There will be no pick up shoots or additional shots added after schedule sign-off. There will be no reshoots unless operator error is involved.

How do I arrange for Blacmac Productions to produce my Business Promo Visual Package?

Contact us at info@blacmacproductions.com or by phone on: 0415 843 243.

Visit our website for samples of our work: www.blacmacproductions.com